

## **Baltimore Co 2025 4-H Fair Sponsorship Levels**

1. Grand Champion Sponsor \$1500 (1 available)
  - a. Premium Location: Colored Full-Page Ad (8x10) on the back page of the 2025 Baltimore County 4-H Program Booklet\*
  - b. Company Logo on 4-H T-Shirts, offered to all Baltimore Co 4H'ers and volunteers.
  - c. 4-H T-Shirt (x4)
  - d. 4H Social Media mention and Company Link on Baltimore Count 4-H Website to include a 75 word write-up
  - e. Sponsorship Banner displayed duration of fair
  - f. Complementary Tickets (8) to the Picnic Supper & Cake Auction, held on DATE.
  - g. Company recognition during shows/events (Animal Shows, Cake & Livestock Auction, etc)
  - h. Complementary table near the Main Stage to display Sponsor marketing information (provided by sponsor)
  - i. VIP Seating @ Sales (Livestock, Cake Auction)
  - j. Bonus: Logo in Activity Booklet
2. Reserve Grand Champion Sponsor \$1000 (2 available)
  - a. Premium Location: Black & white Full-Page Ad (8x10) of the Baltimore County 4-H Program Booklet\*
    - i. Inside front cover page
    - ii. Inside back cover page
  - b. Company Logo on 4-H T-Shirts, offered to all Baltimore Co 4H'ers and volunteers.
  - c. 4-H T-Shirt (x3)
  - d. 4H Social Media mention and Company Link on Baltimore Count 4-H Website to include a 75 word write-up
  - e. Sponsorship Banner displayed duration of fair
  - f. Complementary Tickets (6) to the Picnic Supper & Cake Auction, held on DATE.
  - g. Company recognition during shows/events (Animal Shows, Cake & Livestock Auction, etc)
  - h. Complementary table near the Main Stage to display Sponsor marketing information (provided by sponsor)
  - i. VIP Seating @ Sales (Livestock, Cake Auction)
  - j. Bonus: Logo in Activity Booklet
3. Champion Sponsor \$500 (unlimited)
  - a. Black & white Full-Page Ad (8x10) in the Baltimore County 4-H Program Booklet
  - b. Company Logo on 4-H T-shirts, offered to all Baltimore Co 4H'ers and volunteers.
  - c. 4-H T-Shirt (x2)
  - d. 4H Social Media Company Logo and Company Link on Baltimore Count 4-H Website
  - e. Sponsorship Banner displayed duration of fair
  - f. Complementary Tickets (4) to the Picnic Supper & Cake Auction, held on DATE.
  - g. Company recognition during shows/events (Animal Shows, Cake & Livestock Auction, etc)
4. Reserve Champion Sponsor \$250 (unlimited)
  - a. Black & white Half Page Page Ad (4x5) in the Baltimore County 4-H Program Booklet
  - b. Company Logo on 4-H T-Shirts, offered to all Baltimore Co 4H'ers and volunteers.
  - c. 4-H T-Shirt (x1)
  - d. 4H Social Media Company Logo and Company Link on Baltimore Count 4-H Website
  - e. Sponsorship Banner displayed duration of fair
  - f. Complementary Tickets (2) to the Picnic Supper & Cake Auction, held on DATE.

\*The Baltimore Co 4-H Program Catalog is pivotal resource disseminated throughout Balto Co, is integral to the thriving success of the Baltimore Co 4-H Fair. Crafted with care, this booklet is tailored to steer and support 4-H members across a spectrum of projects and activities. Encompassing a wealth of information, the booklet details event schedules, and outlines project guidelines, serving as a beacon for participants.

Embodying the spirit of the 4-H experience, the Fair not only illuminates the dedication and hard work of each 4-Her, but also celebrates their commitment to individual growth and community enhancement. The booklet stands as a testament to the journey 4-Hers embark upon, culminating in this event where their skills, knowledge, and contributions to the community take center stage.

## Sponsorship Levels:

Sponsor Level	#	Cost	Ticket Pic/ Cake Auction	Catalog Ad		Logo 4-H T-Shirt	*Social Media Balto-Co. 4-H Posts	Sponsor Banner	4-H T-Shirt	Mention @ Shows/ Events	VIP Seating @ Sales	Tablet top Mkt	Bonus Logo in Activity Booklet
				Size	Location								
Grand Champion	1	\$1500	8 (\$144)	Full Page color	Premium Back Cover	x	Premium	x	4	x	x	x	x
Reserve Grand Champion	2	\$1000	6 (\$108)	Full Page b/w	Premium Inside Front/Back Cover	x	Premium	x	3	x	x	x	x
Champion	Unl	\$500	4 (\$72)	Full Page b/w	W/I the Catalog	x	Lite	x	2	x			x
Reserve Champion	Unl	\$250	2 (\$36)	½ Page b/w	W/I the Catalog	x	Lite	x	1				x

### \*Social Media

Premium: Company Logo/mention on our social media platforms & link of your Company on the Baltimore Co 4-H fair website with description (75 words)

Lite: Link of your Company on the Baltimore Co 4-H Fair website

## Sponsorship Costs:

Sponsorship Level	Total Available	Cost
Grand Champ	1	\$1500 ea
Reserve Grand Champion	2	\$1000 ea
Champion	Unlimited	\$500 ea
Reserve Champion	Unlimited	\$250 ea
Other:		

## Specified Sponsorships

Sponsorship	Total Available	Cost
Banner	1	\$100
T-Shirts	2	
Judge & Assistant Meals	Unlimited	\$15
Livestock Awards	Unlimited	\$100
Indoor Department Awards (ie art, science, sewing, bake goods, etc)	Unlimited	\$100
Other:	Unlimited	\$

## Ad (Non-Sponsorship) Costs:

Ad Type	Size	Cost
Full Page	8x10	\$100
½ Page	4x5	\$55
Business Card	3.5 x 2	\$30
*4-H Legacy Ad	100 words or less	\$5
Patron Ad	No more than 30 Characters incl spaces	\$2

*\*4-H Legacy Ad: Are you a proud 4-H alumni or long-time supporter? Share your words of wisdom, encouragement, or favorite memories in a special way! This is your chance to include an inspiring message in the 4-H Catalog, leaving a lasting impact on current and future generations of 4-H'ers.*

### **Information/Description:**

Value of Ticket Supper/Cake Auction: \$18 prepurchase/\$20 at the door

Baltimore County 4-H Fair website: <https://www.baltimorecounty4hfair.com/>

➤ Previous Year Catalogs: <https://www.baltimorecounty4hfair.com/baltimore-county-4h-fair/exhibitor/fair-catalog/>

### **Instructions:**

#### Sponsorship/Ads

- Send confirmation of you Sponsorship and/or Ad to: [fundraising@baltimorecounty4hfair.com](mailto:fundraising@baltimorecounty4hfair.com)
- Include a hi-resolution copy of your logo and/or Sponsor/Ad details

#### Payment:

- **Make your payment** out to: Baltimore County 4H Fair Association
  - **Send to:** P.O. Box 1008 Sparks, Md 21152
- Credit Card Available with a minimum charge of \$10
- **Employee Matching:** Make checks/payment out to: Baltimore County 4-H Fair Association, INC.  
(Check with your employers on matching programs. Employee matching is a corporate giving program where an employer matches the charitable donations made by their employees, effectively doubling the impact of your contribution.)