



Baltimore County 4H Fair 2019

July 10th- 13th

www.baltimorecounty4hfair.com

The 4H Fair Board needs your assistance in securing funding for this year's fair. We save thousands of dollars by not having to pay staff to coordinate, manage and run the fair but even with those huge savings thanks to our dedicated volunteers, there are still significant costs associated with running a fair for our 4H youth.

So how can you help?

The best way that you can help is to sell advertisements in the 2019 Fair Catalog.

Who will see the Catalog? The Fair Catalog includes all classes, contests, complete fair schedule, rules and regulations for all departments, and advertisements. The Catalog will be printed as a black & white, 8.5"x11" bound booklet, and distributed to all 4H families, local libraries, 4H Club leaders and department superintendents.

How do I sell an advertisement? Reach out to local businesses, farms, friends and family members. If a business wishes to make a larger donation, for more advertising visibility, please have them contact Jamie Condon at Fundraising@baltimorecounty4hfair.com anyone can enter an ad in the Fair Catalog. There are many different ad sizes & prices:

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| • Full Page Ad | \$100.00 |
| • Half Page Ad | \$ 55.00 |
| • Business Card Ad | \$ 30.00 |
| • Patron Ad | \$ 2.00 |

What's a Patron Ad? A Patron ad is one line (30 character maximum, including spaces) of typed message. It could say, "Good luck at the Fair!" or "Bring home the ribbons, Joe." This is a nice way for family members to wish luck or recognize their favorite 4H'er.

Criteria for ads (electronic ads are accepted in .jpeg format and, with any questions or concerns, should be directed to Brenda Strohmer at president@baltimorecounty4hfair.com).

1. All ads should be submitted in blank ink on white paper. All printed material (artwork, lettering, and pictures) should be neat and clean.
2. Money (cash or check) must accompany all ads. Please make checks out to Baltimore County 4H Club Fair Assoc. Inc.
3. Turn your ad money and orders into your club leader by March 1st.

BUT WAIT....THERE'S MORE! There will be **PRIZES** awarded to the TOP THREE 4-H CLUBS, based on total dollar sales submitted BEFORE **March 1st**!